



2nd AmCham Digitalization Conference:

Business and Government: Aligning for a Secure Digital Future

Date: 14.11.2024

Location: Hotel Holiday Inn Skopje

Agenda

09:00 - 09:30	Registration
09:30 - 10:00	Opening addresses <ul style="list-style-type: none"> - Mr. Ivan Novakovski, Vice-president AmCham Board of Directors - H.E. Nicole Varnes, Deputy Chief of Mission, US Embassy to North Macedonia - Mr. Stefan Andonovski, Minister of Digital Transformation
10:00 - 10:20	Conference Keynote Address Government of Tomorrow: Leading Digital Transformation for Economic Growth <p>This address will provide insights into the role of a forward-thinking government in fostering a digital society and leading by example, as well as the impact of government-led digital transformation on economic development and job creation.</p> <p>Key-note speaker: Mr. Troy A. LeMaile-Stovall, CEO of TEDCO – Maryland</p>
10:20 - 10:30	Recap: Conclusions from the 1st AmCham Digitalization Conference Ms. Meri Kucera Ilievska, Chair AmCham Digital Transformation Committee
10:30 - 11:30	CEOs Roundtable: What should be the Government's top priorities related to digital transformation in the mid-term from a business perspective? Speakers: <ul style="list-style-type: none"> - Mr. Konstantinos Nikolaou, CEO of TITAN Cementarnica USJE - Mr. Andrej Petreski, Cisco Country Lead for North Macedonia and Kosovo - Mr. Dalibor Frtunik, CEO of Sorsix (online) - Ms. Magda Jianu - South Easter Europe District Manager of Palo Alto Networks <p>Moderator: Ms. Meri Kucera Ilievska, Chair of AmCham Digital Transformation Committee</p>
11:30 -12:00	Coffee Break
12:00 -13:00	Panel Discussion: Efficient and Service-Oriented Public E-Services <p>This panel will emphasize the need for efficient public e-services and expanding service variety for businesses, addressing practical challenges and lessons learned from previous initiatives aimed at digitalization of public services.</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Mr. Miroslav Grozdanovski, Advisor at the Ministry of Digital Transformation - Ms. Ruzica Andronikova, Delegation of the European Union to North Macedonia (TBC)

	<ul style="list-style-type: none"> - Ms. Iskra Belcheva Ristovska, Program coordinator at Center for Change Management - Mr. Sasho Jakovcevski, Assistant Auditor General at State Audit Office - Mr. Milos Djurkovic, Managing Partner at Amrop Serbia <p>Moderator: Mr. Blagoj Hristov, Member of AmCham Digital Transformation Committee</p>
13:00 -13:25	Transformative Tools: If Connected, Its Protected – Mr. Aleksandar Pavlovic, CISCO SEE Regional Security Sales Manager
13:25 - 14:15	Networking Cocktail
14:15 - 14:45	<p>Fireside Chat: Modern but Balanced and Context-sensitive Regulatory Framework</p> <p>This fireside chat will delve into how policy and regulation foster a supportive digital environment that benefits businesses, institutions, and citizens. By sharing positive examples and good practices, this session will illustrate how effective regulatory frameworks have driven digital transformation in Slovenia, providing actionable insights on how North Macedonia can replicate these successful outcomes.</p> <p>Speaker:</p> <ul style="list-style-type: none"> - Mr. Boris Koprivnikar, CEO of Singular Consulting, Slovenia <p>Moderator: Ms. Filomena Pljakovska Asprovaska, Member of AmCham Digital Transformation Committee</p>
14:45-15:10	Dynamic Dialog Session: Revamping Incident Detection & Response: Strategies for Better Security Outcomes – Ms. Ewa Sniechowska, Prisma Cloud Sales Manager for Eastern Europe Palo Alto Networks & Ms. Maja Blazetic, Adriatic Commercial Sales Manager (CSM)
15:10-16:10	<p>Panel Discussion: No Business is Left Behind</p> <p>This panel will explore current and needed support for company digitalization. It will also provide a platform to discuss the introduction of e-invoicing and real-time fiscalization, highlighting their benefits for businesses, the state budget, and global trade integration.</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Mr. Goce Pesev - Increased Productivity Lead USAID's Activity Partnership for Economic Growth, Palladium Group - Mr. Dimitar Janevski, Managing Director, Inbox - Ms. Ana Tasevska, Director of Process Optimization and Digitization, Procredit Bank - Nelt Representative <p>Moderator: Ms. Elena Bundaleska, Member of AmCham Digital Transformation Committee</p>
16:10-16:15	Closing remarks