5th AmCham Healthcare Conference 2026:
Healthcare in a New Global Reality
Skopje, 18 November 2026

17:00–17:20	**Welcome Remarks** ▪ Member of the Board of Directors, AmCham North Macedonia ▪ Representative of the U.S. Embassy Skopje *Opening Video* **Five Years of Healthcare Dialogue and Advocacy** A retrospective showcasing key moment, speakers, policy discussions, recommendations, and achievements from previous AmCham Healthcare Conferences.
17:20–17:50	*One-on-One Conversation with Prof. Dr. Hristijan Mickoski, Prime Minister of North Macedonia (TBC)* ***The Invisible Infrastructure: Healthcare as a Strategic Driver for Economic Growth*** Suggested discussion themes: • Healthcare as a strategic priority for economic growth, workforce productivity and national resilience. • Government priorities for reliable access to healthcare amid changing global economic and geopolitical conditions. • Reforms and investments to support healthcare innovation and timely access to modern care. • Continuity and predictable financing for long-term healthcare reform, including prevention and early detection of disease. • EU integration as an opportunity to modernize healthcare in line with North Macedonia's needs, market size and institutional capacity. • The role of government in creating the conditions for data and new technologies to improve prevention, diagnosis and treatment. *Moderator:* Member of the Board of Directors, AmCham North Macedonia
17:50–18:20	*International Keynote Address* - Prof. Dr. Koen Kas **Every Number Tells a Story: How Data and AI Can Transform Our Health** *Prof. Dr. Koen Kas is a healthcare futurist, entrepreneur and professor of molecular oncology and digital health at Ghent University. He is the founder and CEO of Healthskouts and an internationally recognized speaker and author on healthcare innovation. His work explores how data, artificial intelligence and emerging*

	technologies can shift healthcare from reactive treatment towards more predictive, preventive and personalized care. (Koen Kas) Every test result, medical record and individual health measurement contains part of a much larger story. When these data are connected and responsibly used, they can help us understand disease better, identify risks earlier and make treatment more precise and personalized. The keynote should explore how data, artificial intelligence and scientific advances are transforming research, diagnosis, treatment and prevention. It should offer a forward-looking perspective on what smaller healthcare systems need to do to translate these developments into better, more accessible care and improved patient outcomes.
18:20–19:35	*Panel Discussion* – **Strategic Leadership Panel** **From EU Alignment to an Agile Healthcare System** **Panelists:** Mr. Sasho Klekovski, Minister, Ministry of Health Mr. Zlatko Perinski, Director, Health Insurance Fund (TBC) Company Representative, International Expert (TBD) Company Representative, Local Expert (TBD) **Discussion topics:** • Alignment with EU healthcare standards in line with North Macedonia's healthcare needs, institutional capacity and market size. • Effective implementation of EU-aligned legislation through clear procedures, institutional coordination and accountability. • The implications of changing global policies, supply chains and commercial models for access to healthcare in small markets. • Pricing, reimbursement and procurement policies that support timely access to medicines, medical technologies and healthcare services. • Institutional and digital capacities for faster, evidence-based decision-making. • Predictable policies and financing that enable the healthcare system to respond to changing needs and adopt innovation.
19:35–19:37	**Closing Remarks**
19:37–21:00	**Anniversary Networking Reception**