AMCHAM
NORTH MACEDONIA

5th AmCham Healthcare Conference

# Healthcare in a New Global Reality

November 18, 2026 ▪ Double Tree by Hilton, Skopje

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| **16:30 - 17:00** | **Registration and Welcome Coffee** |
| **17:00 - 17:20** | **Opening Remarks**<br>▪ Ms. Aleksandra Ivanovska, Second Vice-President of the Board of Directors, AmCham North Macedonia<br>▪ Mr. Bradley Gardner Political and Economic Affairs Section Chief, U.S. Embassy in North Macedonia<br><br>*Opening Video*<br>**Five Years of Healthcare Dialogue and Advocacy**<br>A retrospective showcasing key moment, speakers, policy discussions, recommendations, and achievements from previous AmCham Healthcare Conferences. |
| **17:20 - 17:25** | *Special Address (Video Message)*<br>**Mr. Olivér Várhelyi**<br>**European Commissioner for Health and Animal Welfare** |
| **17:25 - 18:45** | *Strategic Leadership Panel*<br>**From EU Alignment to an Agile Healthcare System**<br><br>**Panelists:**<br>Mr. Sasho Klekovski, Minister, Ministry of Health<br>Mr. Zlatko Perinski, Acting Director, Health Insurance Fund<br>Mr. Richard Jones, CEO, Lenis Group<br>Mr. Mads Veggerby Lausten, General Manager & Head of Cluster East at Novo, Corporate Vice President<br>Ms. Viktorija Mehandziska, Owner, Zegin |

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The implications of global and European healthcare developments for North Macedonia, and the opportunities and challenges of aligning with EU standards. Effective implementation of healthcare reforms, institutional readiness and accountability, and lessons from different healthcare delivery models. Improving access to care through more efficient resource management, predictable financing, prevention and timely treatment, alongside digital transformation, interoperability and evidence-based decision-making.

*Moderator:*
Ms. Valentina Mitrova, Chair of the Healthcare Committee, AmCham North Macedonia

**18:45 - 19:15**

*International Keynote Address - Prof. Dr. Koen Kas*
**Every Number Tells a Story: How Data and AI Can Transform Our Health**

*Prof. Dr. Koen Kas is a healthcare futurist, entrepreneur and professor of molecular oncology and digital health at Ghent University. He is the founder and CEO of Healthskouts, and an internationally recognized speaker on healthcare innovation, artificial intelligence and the future of personalized medicine.*

How data, artificial intelligence and emerging technologies are transforming healthcare, enabling earlier detection, more precise treatment and a shift towards predictive, preventive and personalized care. The keynote will explore how these developments can translate into better access, more informed decisions and improved patient outcomes, including smaller healthcare systems.

**19:15 - 19:17**

**Closing Remarks** - Jelena Arsovska, Executive Director, AmCham North Macedonia

**19:17 - 21:00**

**Networking Reception**